

Promotion Position

The Lupinewood Collective

05-21-2026

1 | General

Promotion is a new position that we're looking to add. It's purpose is to promote the collective's work through videography, storytelling through our blog and newsletter, and engagement with social media. The position works closely with Store, Media, and Comms to understand where and how best to do their work, and collaborates with those same positions to create original pieces of media on the art, work, stories, and lessons of the collective.

This position is maleable, and can be made to fit the right person. Strong skills in videography and its related practices, comfort and effectiveness using social media, energy, originality, and the ability to coordinate well with others are all important for this position.

Over the year-long process of joining, a prospective member interested in this position would start learning the production schedules of our newsletter, blog, and store, and would practice creating new media documenting parts of the collective alongside other members who work on media, storytelling, and documentation.